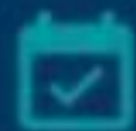


Webinar

OECD Global Action to promote the social and solidarity economy

With financial support from the European Union



Thursday, 9 April 2020 (14.00-15.30 CET)



bit.ly/OECD-EN-GlobalAction





Agenda



Opening

- Welcome
- Presentation of the OECD Global Action

Breakout discussions

- Breakout group on legal frameworks for SSE
- Breakout group on Social Impact Measurement for SSE

Closing

- Debriefing
- Next steps on the OECD Global Action and how to engage
- Final remarks



Euclid Network



- A European network for social enterprises and impact driven leaders for over 10 years
- A membership including all frontrunners; social enterprise support organisations, national alliances, universities and social funds
- A fast-growing network with members in over 20 countries,
- A strategic partner to cities, regions, the European Commission and the United Nations
- A supporter of the Global Alliance Pact for Impact
- Expanding through capacity building programmes for social entrepreneurs in Russia, the Middle East and North Africa



PROMOTING SOCIAL AND SOLIDARITY ECONOMY ECOSYSTEMS

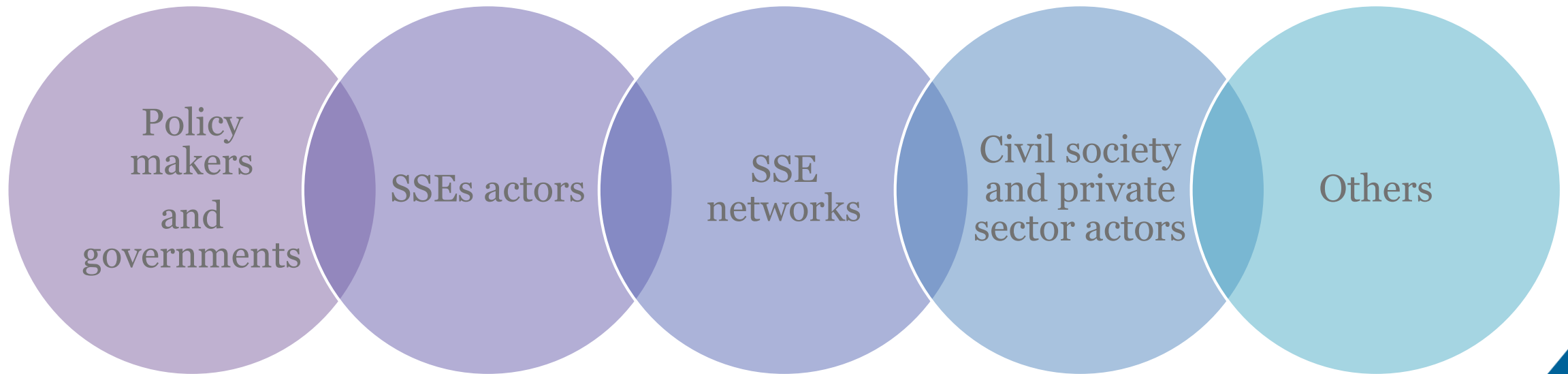
OECD GLOBAL ACTION FUNDED BY THE EUROPEAN UNION





OECD Global Action

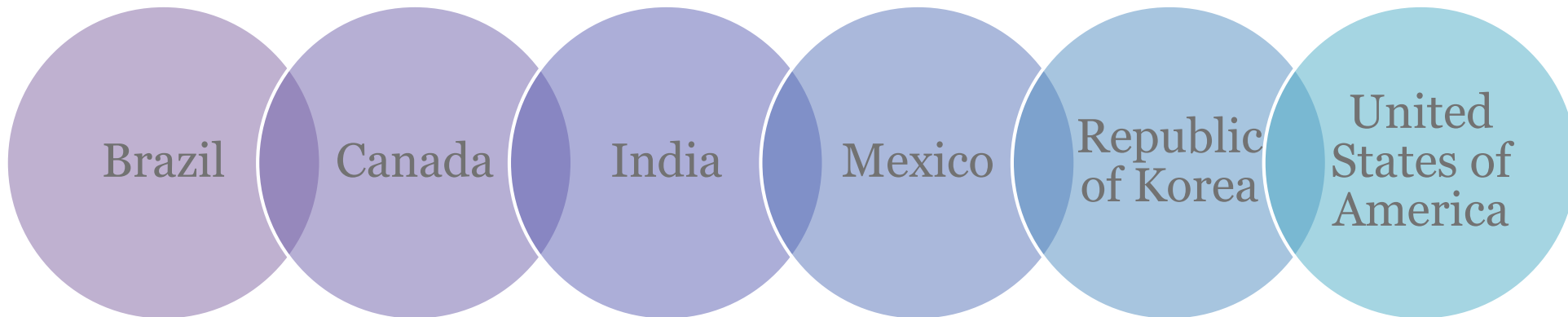
- 3 years duration (2020-2022)
- Funded by the EU Foreign Policy Instrument
- Targeting multiple stakeholders worldwide





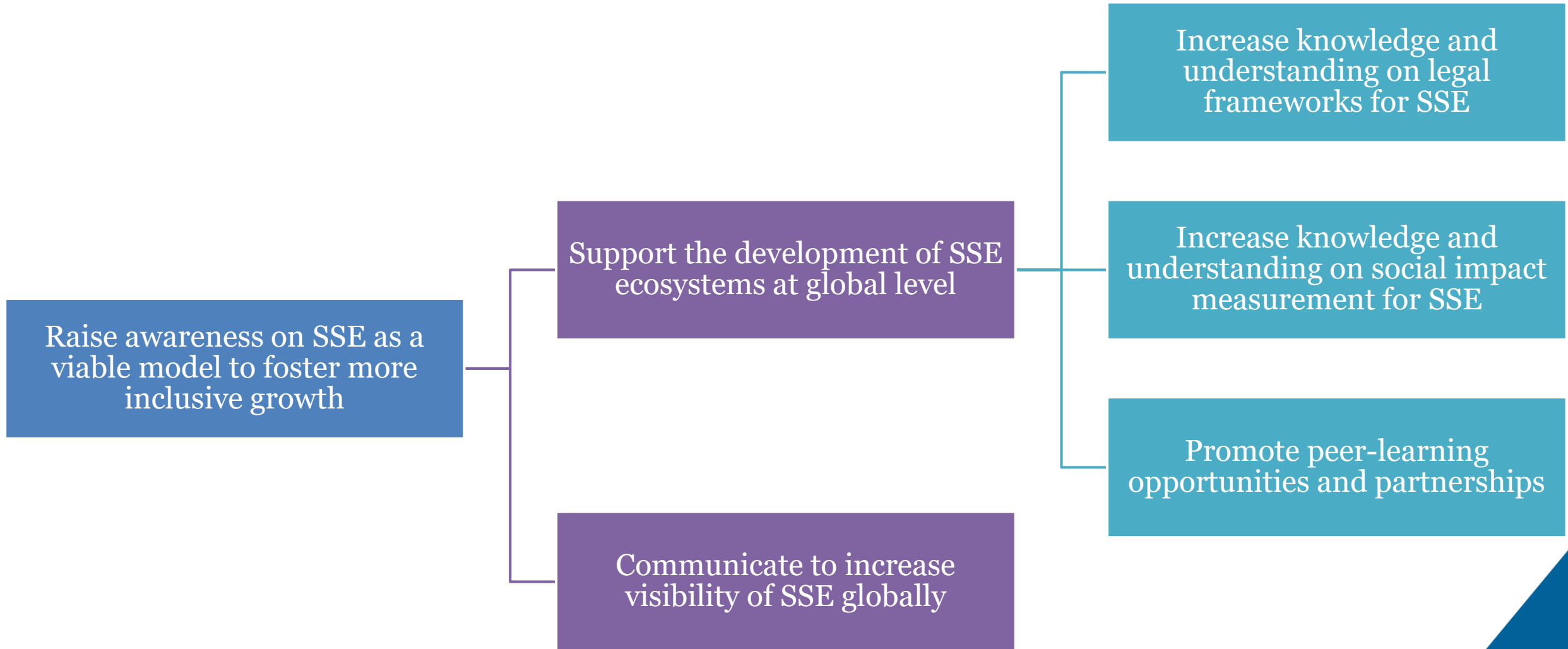
Countries targeted by the Action

- Implemented at international and national levels
- In particular:
 - EU Member States
 - 6 non-EU countries:





Objectives of the Action





Main outputs of the Action

An international
guide on legal
frameworks for SSE

An international
guide on social
impact
measurement for
SSE

Peer learning
partnerships



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Legal & Regulatory Frameworks

- SSE organisations are legally recognised.
- Legislation on SSE organisations is pertinent and has been developed together with relevant stakeholders.
- Administrative procedures specific to SSE organisations are accessible and clear.

Adapted from the Better Entrepreneurship Policy Tool:



www.betterentrepreneurship.eu





Legal frameworks for SSE

1. What are the pros and cons of promoting the development of SSE through legal frameworks, e.g. legal forms or legal status?



Legal frameworks for SSE

2. What are the critical milestones in the policy making process for some SSE legal and regulatory frameworks? What are the key elements that facilitate or hinder these processes?



Legal frameworks for SSE

3. What opportunities for experience sharing and mutual learning? Potential partnership ideas: who/what/where?



Managing, Measuring & Reporting Impact

- SSE organisations have access to methods for measuring and/or reporting impact.
- The impact metrics and reporting techniques are co-constructed with the SSE community.
- Awareness-raising initiatives on impact measurement and/or reporting exist.
- Impact measurement and/or reporting features are discussed in the public debate and feed into policy-making.

Adapted from the Better Entrepreneurship Policy Tool:



www.betterentrepreneurship.eu





Social Impact Measurement for SSE

1. What are the main challenges in fully capturing the contribution of the SSE to sustainable social and economic development?



Social Impact Measurement for SSE

2. Have you identified any good practices by SSE actors in terms of impact measurement, management and reporting?



Social Impact Measurement for SSE

3. What opportunities for experience sharing and mutual learning? Potential partnership ideas: who/what/where?



OECD Global Action Webinar

Please return to the webinar by following this steps:

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<https://attendee.gotowebinar.com/register/2442807379568494350>



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Debriefing from breakouts

Main takeaways on:

- Legal frameworks for SSE
- Social Impact Measurement for SSE

Feel free to share more comments at:

socialeconomyandinnovation@oecd.org



PROMOTING SOCIAL AND SOLIDARITY ECONOMY ECOSYSTEMS

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Next steps

Mapping and
country fact-sheets

Scoping papers on
legal frameworks and
social impact
measurement

Peer Learning
Partnerships

International
conference

Additional policy
research
(internationalisation,
gender, etc.)



How to engage

Mapping

- Answer the survey [here](#) before end of April to help us identify:
 - Key issues at stakes regarding legal frameworks for SSE, social impact measurement for SSE and other topics
 - Key stakeholders and organisations with relevant experience and/or expertise
- Share relevant documentation at socialeconomyandinnovation@oecd.org

Peer Learning Partnerships

- Participate in the Call for interest and in the Call for tenders:
 - Submit innovative proposals promoting peer-learning on legal frameworks for SSE, social impact measurement for SSE, and other relevant topics
 - Contribute to the international dialogue on SSE

Save the date

- 1st international conference on 9-10 December 2020, OECD Paris



CLOSING REMARKS AND THANK YOU

Stay in touch at:

socialeconomyandinnovation@oecd.org

policy@euclidnetwork.eu

